



MEDIA RELEASE

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**YARRA BURN SUPPORTS
POOR BOY**

Yarra Valley winery, Yarra Burn, is pleased to announce its support of *Poor Boy*, the acclaimed production from Sydney Theatre Company and Melbourne Theatre Company.

Opening in Sydney tomorrow evening and featuring Matthew Newton and Abi Tucker, *Poor Boy* is a multi-layered play about two families whose fates collide through an inexplicable supernatural occurrence, featuring original and classic songs by Tim Finn.

Written by Matt Cameron and Tim Finn, *Poor Boy* debuted in Melbourne earlier in the year and has wowed critics and audiences alike.

Yarra Burn is showcasing its finest regional wines to audiences throughout the play's run at Sydney Theatre from 9 July to 1 August.

Yarra Burn winemaker Mark O'Callaghan is looking forward to the partnership, saying

'I'm thrilled to have the opportunity for Yarra Burn to partner with such an exciting creative production. I've always been a great fan of Tim Finn so I'm eagerly looking forward to seeing the show!'

Yarra Burn was founded more than three decades ago when David and Christine Fyffe took a calculated risk and planted a small vineyard at Yarra Junction in the Upper Yarra Valley. After several years of persistence and experimentation, the first Yarra Burn wine was released in 1978. Since then, Yarra Burn has gone from strength to strength, pioneering Yarra Valley sparkling in particular.

Yarra Burn now consists of three ranges: Bastard Hill, White Label and Sparkling, which have collectively received more than 30 trophies and 100 gold medals, to cement the Yarra Burn name as one of Australia's best.

For further information please contact:

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The Sydney season of *Poor Boy* is presented by Sydney Theatre Company, Melbourne Theatre Company and Qantas in association with Poor Boy Enterprises and Llegup Pty Ltd.

