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MEDIA RELEASE

BAY OF FIRES LAUNCHES TASMANIAN CUVÉES

Bay of Fires is pleased to announce the addition of two new sparkling wines to its range - the Bay of Fires Tasmanian Cuvée Brut and Bay of Fires Tasmanian Cuvée Rosé, showcasing the great diversity of Tasmanian sparkling wine.

Made from small, high quality selections of fruit from across Tasmania's viticultural regions, the Tasmanian Cuvées celebrate the unique cool climate and soils of the island. To ensure richness and complexity in these elegant sparkling wines, the base wines were judiciously blended before extended maturation on yeast lees.

Bay of Fires winemaker Fran Austin is thrilled with the release of these wines: 'These wines are the perfect complement to our current selection of table wines and demonstrate our ongoing focus on showcasing the best varieties Tasmania has to offer'.

'We have been developing a detailed understanding of our Pinot Noir and Chardonnay fruit from select vineyard sites around Tasmania for eight vintages. Several of the vineyards planted specifically for our sparkling wines are now developing in maturity, which translates to better balance and depth of flavour.'

'We are very proud of these new sparkling wines and we hope consumers will gain as much enjoyment from the Tasmanian Cuvées as we did creating them.'

Bay of Fires Tasmanian Cuvée

The Bay of Fires Tasmanian Cuvée shows the development of greater age and the judicious use of young French oak, and is a very complex wine exhibiting honey, lanolin, oyster and fresh yoghurt characters. The palate is finely structured and yet is long, powerful and complex. Multiple layers of oyster, truffle and cherry brandy build in this intriguing wine. The wine has great depth of character from three years extended aging and yet retains a fresh vibrancy of life.

Bay of Fires Tasmanian Cuvée Rosé

A Pinot Noir Chardonnay Rosé, this wine has delicate aromas of ripe strawberry complexed by characters of toast, lanolin and mushroom, leading onto a lingering crisp, refreshing finish. With the added complexity of three years age, the wine has an elegant palate structure with a lively minerality, finishing with a dry natural acidity and fine tannin.

The Tasmanian Cuvées are now available at an RRP of \$30.

For further information please contact:

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